



THE BAKER WHO KNOWS BAKING BEST



*Upgrade Your Bakery Shelf With
Kwality Handcrafted Premium Biscuits...*



**100% Eggless
Product**



Kwality

About us :

Our Journey: From a Small Shop to a Growing Legacy

Our story began in 1987, in the heart of Saharanpur at the iconic Clock Tower, where Late Shri Lal Chand Paruthi laid the foundation of a small bakery shop with a simple yet powerful vision — to serve fresh, high-quality baked products made with honesty and dedication.

The Humble Beginning (1987)

What started as a modest retail and manufacturing bakery soon became a trusted name in the local community. Every product was crafted with care, using the finest ingredients available, and built on the values of hard work, integrity, and uncompromised quality.

The Turning Point (2003)

After facing many ups and downs, learning through challenges, and growing stronger with experience, we made a bold decision in 2003 — to pivot completely from retail to manufacturing and wholesale.

We stepped away from the retail counter and focused entirely on building a small production plant dedicated to large-scale manufacturing while maintaining the same handcrafted essence. This shift allowed us to refine our processes, expand our distribution, and strengthen our commitment to quality without dilution.

Crafting Premium Handcrafted Excellence

Over time, we transformed ourselves into specialists in ***premium handcrafted biscuits**. While the market evolved and competition increased, one thing never changed — ****we never compromised on quality***.

Through every struggle, our belief remained firm:

Quality is remembered long after price is forgotten.

Today, 80% of our business comes from repeat customers — a testament to the trust and consistency we have built over decades.

Expansion & Modern Manufacturing (2019)

In 2019, we proudly established our modern manufacturing plant in the Industrial Area of Saharanpur. This marked a major milestone in our journey.

From this facility, we manufacture:

- * Premium Handmade Biscuits (Our Specialty)
- * Rusk
- * Dropping Biscuits
- * Namkeen
- * Mathi
- * Gazak
- * Soan Papri
- * Dry Fruits
- * Healthy Namkeen
- * Healthy Chips

While our portfolio has grown, our heart remains in ***handcrafted biscuits***, where tradition meets premium quality.

Growing Presence

Today, our products are available in ***1100+ outlets*** across multiple states within a 500 km radius. What began as a single shop is now a trusted wholesale brand serving thousands of families daily. In 2025, we proudly opened our doors to ***Pan India distribution***, so customers across the country can experience our premium handcrafted range.

Our Vision for the Future

We are continuously improving, innovating, and upgrading — because every single customer feedback matters to us.

Our future roadmap includes:

***Strong Pan India presence** * Expansion into E-commerce platforms * Entry into Quick Commerce * Exporting globally so the world can taste our premium handcrafted biscuits

A Legacy Carried Forward

Today, the business is proudly handled by the ***third generation***, carrying forward the values established by Late Shri Lal Chand Paruthi.

From a small shop near Clock Tower to a growing manufacturing brand — our journey has been built on:

*** Consistency* Integrity* Hard work* Premium quality ingredients* Customer trust**

And as we move forward, one promise remains unchanged:

We will never compromise on quality.

Because for us, it's not just about biscuits — It's about tradition, trust, and taste passed from one generation to the next.**



BUTTER BISCUITS



BUTTER ATTA



BUTTER BADAAM STICK



BUTTER BADAAM



BUTTER FLOWER



BUTTER KAJU PISTA BADAAM



BUTTER PISTA



MILK BUTTER BADAAM



MILK BUTTER PISTA



PAPER BUTTER PISTA



PISTA STICK



UNSALTED KAJU BUTTER PISTA





DRYFRUIT



AMERICAN BADAAM



BADAAM COCONUT



BADAAM PISTA



BADAAM STICK



CHEESE COCONUT



CRUNCH DRYFRUIT



HYDERABADI FRUIT



KAJU BADAAM



BADAAM MAGAJ



KAJU COCONUT



KAJU JEERA



KAJU MAGAJ



BENGALI BADAAM



NUT & PUMPKIN



PISTA COCONUT



SHAHI KAJU



DIL TIL BADAAM





COOKIES



ALMOND COOKIES



CHANA COOKIES



CHOCO CHIPS COOKIES



CHOCO NUT COOKIES



CORNFLAKES COOKIES



GULAB BADAAM



GUR NUT COOKIES



HONEY COCONUT ALMOND



KAJU MACRONI



OATS BADAAM



SALTY LOVER KAJU JEERA COOKIES



KARELA NUTS



METHI BADAAM



WINTER ALMOND



WINTER CASHEW



MULTI GRAIN



NUT COOKIES



AATA BISCUITS



ATTA ELAICHI



BUTTER ATTA



CRUNCH ATTA



REAL FRUIT ATTA-MADE FROM REAL APPLE



DESI GHEE ATTA



GUR SAUF ATTA



KHAJOUR ATTA



JOWAR ATTA



GUR TIL ATTA



NO ADDED SUGAR DESI GHEE



NO ADDED SUGAR ELAICHI



RAGI ATTA



OATS ATTA



MILK ATTA



MULTI MILLET ATTA



SALTED ATTA



TRADITIONAL ATTA





SQUARE BOXES



FRUITS & NUTS



GUR NUT



CRUNCHY COCONUT



MULTI GRAIN



NUTS GARDEN



SALTY BITES



CHOCO NUTS BITE



CHOCO VANILLA

WINTER RANGE



GUR TIL



WINTER ALMOND



WINTER CASHEW



CHEESE TIL



GUR TIL ATTA



GUR TIL BADAAM



DESI GHEE



BESAN PATISA



DESI GHEE ATTA



DESI GHEE
DRYFRUIT



DESI GHEE KHATAI



DESI GHEE
PINNI BISCUIT



NO ADDED SUGAR
DESI GHEE

KHATAI



BESAN BADAAM KHATAI



BESAN KHATAI



CHOCO KHATAI



MANGO BADAAM KHATAI



PISTA KHATAI



MANGO KHATAI



DESI GHEE KHATAI



KAJU CHOCO KHATAI



REGULAR



AMERICAN
AJWAIN



AMERICAN
ELAICHI



AMERICAN
MILK



BESAN KHATAI



CHOCO KHATAI



CHOCOLATE
PEANUT



CRUNCH ATTA



FRUIT PEANUT



GUR SAUF ATTA



MANGO KHATAI



MARVEL
CHOCOLATE



JAM COCONUT



JEERA



LACHA COCONUT



MAGAJ



MAYUR JEERA



MAYUR MEETHA



METHI SWIRL



MASALEДАР
BISCUIT



MASKA JEERA



MILLETS-HEALTHY



BEETROOT CHIPS



JOWAR ATTA



JOWAR KAJU COOKIES



MAKHANA CHIPS



MULTI MILLET ATTA



OATS CHIPS



RAJMA CHIPS



REAL FRUIT ATTA-MADE FROM REAL APPLE



RAGI ATTA



RAGI BHUJIYA



RAGI CHIPS





RUSK



ATTA RUSK



SUJI RUSK



MILK BIKANERI RUSK



KHAS-KHAS ELAICHI RUSK



COCONUT RUSK



BUTTER GARLIC RUSK



GUR SAUF ATTA RUSK



GOL RUSK (PAPPE)



SAVOURIES



**GOL GAPPA
MASALEDAR**



DISCO PAPAD



TRIANGLE MASALA



SOYA KATORI



PLAIN RING



NACHOS



MASALA RING

CAKE RUSK



**DRYFRUIT
CAKE RUSK**



**CHOCOLATE
CAKE RUSK**



CAKE RUSK



Loading...

**Working on
Mawa Cake
Rusk**



NAMKEENS



PALAK MIXTURE



RAITA BUNDI
KADI PATA



RAITA BUNDI



SINDHI MIXTURE



SUPER MIX



TASTY



LEHSUN SEV



MOONG BHUJIYA



MOONG DAL



DAL MOTH



DIET MIXTURE
CHIRWA



DIET MIXTURE
MURMURA



MOONG MIXTURE



MOONGRA



MOTA MIXTURE



NAVRATAN



GATHIYA



GUJRATI



KANPURI MIX



KHATTA MEETHA



AJWAIN SEV



ALOO BHUJIYA



BHAV NAGRI



BHELPURI MIX



BHUJIYA



CHANA BHUJIYA



DAL BIHI



MATHI



ACHARI MATHI



BAKHAR BADI



CHAAT PAPRI



DAL SAMOSA



DHOLKI



GOL KALI MIRCH



KAJU SAMOSA



MAIDA KAJU



MATRA



JEERA PAPRI



MEETHI MATHI



MINI PARA



PAKWAAN



PALAK MATRA



PALAK PAPRI



SWALI



TIKONI MATHI AJWAIN



TIKONI METHI MATHI



TRIANGLE KALI MIRCH



NAVRATRA SPECIAL



SABUDANA NAMKEEN



SABUDANA MEETHA



MOTA CHIPS



MOTA CHIPS MASALA



ALOO LACHA



KELA CHIPS



ALOO WAFFERS

CASHEW

- ROASTED CASHEW SALTED
- ROASTED CASHEW MASALA
- FRIED CASHEW SALTED
- FRIED CASHEW MASALA
- PETI PERI CASHEW
- PUDINA CASHEW
- OREGANO CASHEW

SEASONAL

GAZAK & SOANPAPRI

- GUR MAKHANA REVRI
- ALSI REVRI
- MULTIGRAIN CHIKKI
- DESI GHEE CHIKKI
- DESI GHEE REVRI
- COCONUT CHIKKI
- KAJU DESI GHEE CHIKKI
- GUR BUNDI LADDU
- MARORI
- DESI GHEE KHASTA
- DESI GHEE ROLL AND MUCH MORE



100% Eggless
Product



R S FOOD PRODUCTS



1144/A, Sadak Dudhli Industrial Area, Behind Jio Petrol Pump,
Dehradun Road Saharanpur, Uttar Pradesh, 247001



Contact Us :- Office : +91-9759064932, Varun Paruthi : +91- 9286260816
Vimal Paruthi : 9219652305



Email :- email-Biscuitskwality@gmail.com



Website : Kwalitybiscuits.in,

